We are having fun and have great news to share...

by Johnese Turri, Chair, 2010 Casa Esperanza Board of Directors

As the old saying goes – “how time flies when you are having fun….” I have had the pleasure and honor of being the Board Chair for the past 3 years! It has been wonderful working with such a great staff at Casa and a fantastic Board. We have the most caring and compassionate people here, and I am proud to be a part of such a great organization.

We have lots of great news on the fundraising side. We just had our grand opening of the new car lot for our Give Hope a Ride Vehicle Donation program. Car donations have been fantastic and what a way to give to Casa. We have had some amazing cars donated making auction day a fun time. The auctions are on the 2nd Saturday of every month and you can go online to www.givehopearide.com and see what is coming up for that month’s auction. Thank you Macy’s Towing for all your support of this program!

Keller Williams Realty just had their annual golf tournament to benefit Casa! What a fun filled day of golfing that was!! And Embassy Suites sponsors the “Day of the Tread” - an event for all ages to come out and ride their bikes, run their runs and walk their walks – all dressed up in costumes! Casa, along with Carrie Tingley Hospital Foundation and the Leukemia & Lymphoma Society, benefit from this totally great event.

Our Art for Hope auction in the spring is a combined live and silent auction where artists from all over the state generously donate their time and talent to make for an amazing evening of fundraising, great company and delicious food. Next year’s event is March 26 at the Embassy Suites Hotel & Spa.

Our brick laying ceremony in May is always so moving. Our donors are recognized with bricks or ceramic tiles which are placed in our patios that will forever help to remember those many special people.

Our Nina Bean Patient Navigation & Survivor Services program has been going great. What a wonderful program to help our families navigate not only through the medical system but also to aid them with day to day life issues. This program is yet another resource for our families as they make their way through one of life’s toughest times.

Casa needs the support of caring individuals like you! In these trying times, it might be tough financially to donate as you have in the past, but there are many ways to help. We have fantastic volunteer opportunities. Our wonderful volunteers come from all over to help keep Casa Esperanza running. They cook, clean, build, repair and generally lend a hand where needed. It is this giving spirit that enables Casa to continue its mission of helping families. Another volunteer opportunity is to get involved with our committees. Whatever type of volunteering you like – we can get you involved!

If you have not been to Casa, we would love for you to come by for a tour and visit.

One area I will be working on over the next year is reaching out to our communities – visiting with you and community organizations and making everyone more aware of Casa Esperanza and what we have to offer. I think of families in our state who get a diagnosis of cancer and need to come to Albuquerque for their diagnostic tests or to start treatment and how overwhelming all that can be. Casa Esperanza is here for those families, and I want to be sure everyone state-wide knows about us.

Johnese & Michael Turri show their care and support for all the staff members at Casa Esperanza
In this very difficult economy, we are sure you carefully review how and when to make a charitable donation. Casa Esperanza wants you to know that we value your interest and concerns. Below we have provided a simple list of the ways you might consider supporting Casa Esperanza or Casa Esperanza Endowment Foundation.

A cash donation to our “Friends Campaign” in support of our general operating budget.

A restricted cash donation in support of a specific program such as our Patient Navigation, Clinical Counseling or Lodging Programs.

A cash or in-kind donation for sponsorship, purchasing tickets or supporting our planned events.

An in-kind donation - household items, artwork, linens, items on our Wish List, etc.

A donated vehicle to our Give Hope A Ride Vehicle Auction Program will support our Endowment Foundation and in-house programs.

A planned gift designated as a portion of your estate (we encourage naming Casa Esperanza or Casa Esperanza Endowment Foundation as beneficiary of 1% of your estate).

Life insurance name Casa Esperanza or Casa Esperanza Endowment Fdn. as beneficiary.

A charitable gift annuity - an irrevocable gift to Casa Esperanza Endowment Foundation will earn you a contracted percentage paid back to you for the balance of your life.

A gift of real estate for future sale to generate income for our Endowment Foundation.

A gift of stocks or bonds for our Endowment Foundation.

Other financial planned opportunities that you may arrange with your personal financial planner then notify Casa Esperanza or Casa Esperanza Endowment Foundation of your plans.

Volunteering your time - give us a call and we will work with your time preferences.

If you are interested in speaking to a member of the staff at Casa Esperanza or Casa Esperanza Endowment Foundation, please call 505-277-9880 or email info@casaesperanzanm.org. We will be delighted to meet with you and/or your financial planner relative to your gift.

Thank you so much for caring about New Mexico cancer patients.

Casa Esperanza…

- is part of a community that has an extraordinary, critical need for the services we provide. We serve all of New Mexico and surrounding states. Our families must travel from their homes to Albuquerque to receive their correct level of cancer care. We are the largest home away from home for cancer patients in New Mexico and the only one in Albuquerque that houses the entire family unit.

- has the unique ability to address our families’ critical needs through our lodging, Nina Bean Memorial Patient Navigation & Survivor Services and Clinical Counseling Programs.

- engages in strategic planning to ensure we work effectively and are positioned to meet the needs and operating demands of the future. Our Board of Directors meets annually at a retreat designed to review and update our strategic plan as well as to carefully review the mission statement and its continued relevance.

- focuses on measurable outcomes and works to maximize the impact of the services we provide. Our staff is reviewed annually and goals, outcomes and objectives are established and updated. Our staff is responsible for reporting the results of services through our Annual Report, grant reports and external audits as well as directly reporting all process to the CEO.

- is committed to transparency, accountability, and integrity in spending contributed funds for the purposes specified. For donations above $5000, a letter of understanding will be signed by the donor as well as the CEO to ensure that your gift is used exactly as intended.

- cannot meet the identified, critical needs in our community without your financial support. You are our partners in success. Your donations directly support our operating budget and program expenses.
I wonder if you have any inkling as to the talent and skill that keeps Casa Esperanza operating at such a high level of excellence. I would be astonished if you really understood the depth of staff expertise and dedication, so I am dedicating this space to the amazing staff who work so hard yet so positively. Please read on as I introduce the members of our stellar Guest & Patient Navigation Services team.

When you walk through the front doors at Casa, you are immediately embraced with an aura of care, comfort and encouragement. Our Guest Services and Patient Navigation Program team members make up the majority of the staff, which makes sense. After all, these are our program people. And, wow, are they good.

The Program Director is Stephanie Mora, who has worked more than 15 years in the social service arena and has been with Casa for a year. A native of Albuquerque, Stephanie earned a BS in Psychology and a Masters in Business Administration – a perfect combination for this position and spends most of her days making certain that her team, the volunteers, the grounds and the facility are functioning at their peak. Soft spoken and gentle in her approach, Stephanie sets a very high standard of service to our families. Stephanie also has an amazing voice and periodically sings with a band.

Patty Virgen was born in Mexico and has lived in Albuquerque for 14 years – eleven of which she has spent at Casa. I will never forget the day after she became a US citizen and was able to vote in a presidential election for the first time – she was so proud to be a part of this great country. A mother of both a son and a daughter, Patty brings her maternal skills – her nurturing patience and understanding – to bear in her role as Guest Services Team Supervisor. She also makes Camarones de Diablo anywhere!!!

The youngest member of the Guest Services Team – yet the one associated with Casa the longest – is Sarah Trujillo. Another Albuquerque native, Sarah joined the Casa staff in 2006, but she has been a part of the Casa family since she was a little girl. Her aunt and uncle, Mike and Emily, have been around this place forever! Sarah recently took charge of Casa’s social networking and is a full time student at UNM where she is working on her Pediatric Nursing degree.

Speaking of Mike and Emily… Mike Gallegos, a Barstow, CA native with long time family associations in Quemado, NM, has lovingly cared for and maintained this 18,000 square foot home for the last 14 years – almost as long as he and wife Emily have been together. So, theirs is a Casa story, for sure. Mike is Facilities Supervisor and knows intimately every inch of this house. Our resident families and volunteer groups thoroughly enjoy working with Mike – he keeps them both busy and entertained! On the rare occasion that Mike is not at Casa, he and Emily spend every possible moment on their boat and jet skis!

Monica Bojorquez, another Albuquerquean and mother of two sons, has served as the Administrative Assistant for the Give Hope a Ride Vehicle Donation Program as well as a Guest Services Team member. Actually, she started off in-house in 2006, left us for the car lot, but recently returned to the house and the families – her first priority, as she discovered. Monica is gracious and caring and as sweet as they come and works hard to make sure that our families’ needs are met.

The newest addition to the Guest Services Team as of August is Yuliana Granillo, who is NOT from ABQ, but from Deming – although she has been in Albuquerque for the past seven years. Yuliana is the mother of two girls and has brought wonderful new energy to the team. She’s a scrapbooker, which may serve our families well as they search for an evening diversion. She is absolutely a good match for us.

Cathy Moore has spent the last two and a half years working directly for the Nina Bean Memorial Patient & Survivor Services Program at Casa. She is THE patient navigator at the moment and works tirelessly to see that our families’ critical needs are tended to – whether it be gas cards or food vouchers or help with finding affordable medications. Formerly with Child Life at UNM Hospital, Cathy is the mother of both a son and a daughter and fully understands the challenges that our families face each day. Another Californian, Cathy has made Albuquerque her home for 13 years and has made social service her career. In her spare time, Cathy is teaching the Family Studies Practicum this fall at Central NM Community College.

I think you can now understand a bit better why our families are so happy to be at Casa Esperanza. We truly provide an oasis of comfort and care in what can seem like the vast Albuquerque wilderness!

Thanks for your indulgence in allowing me to brag a bit!
Recognizing Our Major Contributors for July 2009 to June 2010

Casa Esperanza, Inc.  
Major Contributors  
July 1, 2009 - June 30, 2010  

**CORNERSTONE-$1,000**  
Albuquerque Academy  
Bank of Albuquerque  
Mary J. Barber  
Vernon and Vicki Bice  
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The Cebryll Foundation  
The Rawlings Family Fund  
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PNM Resources Foundation  
Unpainted Furniture

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United Way of Central NM  
UNM Cancer Research & Treatment Center  
UNM Facilities Planning  
Unpainted Furniture  
Zia Laundry, Inc.

Casa Esperanza Endowment  
Foundation Contributors  
July 1, 2009 - June 30, 2010  

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Alphagraphics on Osuna  
Artichoke Café  
Artists of New Mexico  
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Shane Woof  
Zea Rotisserie Grill  
Gwendolyn Zeta

**Vehicle Donations**  
We would like to recognize all those who have donated vehicles to Casa Esperanza. The funds generated from the sale of the donations are invaluable to the support of our house.

**Thank you to all of our generous donors. Because of limited space, we are simply not able to list everyone who supports Casa Esperanza or the Casa Esperanza Endowment Foundation. Please know that your gift is the key to our success.**
Memorials & Honorariums
July 1, 2009 - June 30, 2010

Memorials

Eugene Aalto
Winifred “Winnie” Aicher
Richard and Jane Anderson
Rudolfo Apodaca
Lydia Armstrong
Sammy Avitia
Mrs. Gila Badillo
Frances Bernet
Eva E. Brown
Tony Campbell
Brian Conway
Debbie Cook
Ester Deffner
Nancy and Clyde Detty
Dan Docherty
Tilly Dominguez
Gregory Doyle
Geraldine Emmert
Helen Eskow
Sid Eskow
Grace Ferran
Benny Flores
Luis F. Garcia
Rhonda Garcia
Filemon Gavaldon
Albert “Al” Gonzales
Sylvia Gonzales
Janet Louise Harrison
Ernest Ray Harwell, Jr.
Helen Heljeson
Bob Hellman
Alice Hernandez Arroyo
Roger Horvath
Ronnie Hudson
Sue Jones
Cheryl Kasulaitis
Mary Joan Koesters
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Manuelita and Anastacio Lujan
Rachel Malone
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Andrew Rocha
Victoria Santillanes
Joe Scaletti
Chris Schultz
Yetta Seaney
Arleigh Smith Kennedy
Virgil L. Stout
Aloisia “Louise” Valenti
Lynne Wall
David Werde
Evelyn Wild
Linda Wynn

Honorariums

Beatrice Barreras
Pat Bell
William Bost
Casa Esperanza, Inc.
Tiffany Corley
Bob and Betty Eikleberry
Ronnie Hawkins
Andrew Kie
Rebecca H. Luna
Estella A. Martinez
Margaret McClelland
Veronica Marie Mendez
Bob and Wanda Poe
Quilters Everywhere
Angus Sarracino
Angel Tafoya
Alfred J. Tomkinson
Elenna Torrez
Charles “Doug” Williams
Teresa and Cara Wilson
Lawrence R. Woltz
Beth Woodcock
We did it! It took a lot of hard work and a lot of time, but we did it. We moved the Give Hope a Ride car lot to 8501 Zuni SE. That might sound familiar because we are right next door to our old lot. Everyone who has visited us at the new location tells us how much better it is — roomier, nicer, better organized, even happier.

Our grand opening was on Sept 11, 2010. We opened with great fanfare. Bob Clark and his crew from 770 KKOB did a live remote as did, 105.1 FM La Jefa, and 92.3 FM KRST. We had State Senator Tim Keller, who represents the International District in Albuquerque there to cut our grand opening ribbon. The entire Casa Esperanza Board of Directors attended. Even though the NM State Fair parade was ½ block away, we were very well attended with 101 registered bidders. KOAT Channel 7 came out to do an interview with members of the crowd and I. We had 93 cars to auction. Everyone was treated to cake and horchata. Victor from Victors Hungry Hot was there to feed the crowd with delicious hot dogs and burritos and assorted refreshments.

I want to pass along our special thanks to Jan Turri of Turri Consulting, who handles all of the advertising for Give Hope a Ride. She did a huge and wonderful job of coordinating all of the media for this grand opening event. She constantly works to see that Casa Esperanza’s name is in the public’s eye.

Thanks to all of our generous donors and buyers. Without you, we would not be able to provide support to New Mexicans facing cancer. It is all because of you that we are able to provide a home away from home for the families depending on us.
Meet our "fighters" Valerie & Jack

Even with medical insurance, it is easy to ignore routine cancer screening. With work, family and all of the other obligations that demand our time, we sometimes ignore routine care, reserving doctor visits for when we feel sick. Without insurance additional barriers exist making it even more difficult to make costly medical screenings a priority. This was the case for Valerie Mainville. She knew that it was important to get a mammogram but didn’t have insurance. In her case, the death of her sister pushed her to seek out screening despite not having insurance. She scheduled a mammogram, a test that determined her need for treatment and very well could be why she is able to share her story with us now as a “Survivor”.

Valerie still remembers “freaking out” upon being told that there was a finding that would require follow up diagnostics. Rightfully so, the cost of cancer care can be financially devastating to families who have insurance let alone those who are uninsured. She was so worried about how she would afford her care; it was difficult to think about getting through treatment. With the help of First Nations she was put in contact with the Breast and Cervical Cancer Early Detection Program (BCC Program) which then led to her getting qualified for Medicaid. She was officially diagnosed with breast cancer in 2008. Everything was scheduled quickly and expected to be short term. If that were the end of the story, I may not have had the privilege of meeting or working with Valerie but cancer is unpredictable and can affect anyone at any time. In Valerie’s case, it was her husband Jack that was affected. Yes, if it weren’t enough that she was facing treatment for breast cancer, her husband was simultaneously diagnosed with throat cancer.

Now Jack’s story is a little different. He had been ignoring a lump in his throat for some time. Because he was still working, he had full insurance but Jack just didn’t think too much about his symptoms until they became too pronounced to ignore. He began coughing up blood and knew he’d better see the doctor. He was immediately diagnosed with stage 3 Throat Cancer, started on radiation and scheduled for surgery. Imagine how shocking for a husband and wife to each receive a cancer diagnosis within the same week. Because Jack had employer provided insurance, he didn’t worry as much about the potential cost of his treatment as Valerie had when she was first diagnosed. Unfortunately, one month into his treatment (one month absent from work to comply with daily treatments), he was told by the company he worked for, that they could no longer keep him on the insurance plan. How ironic that the one who had insurance going into it was the one who was left without coverage. With the assistance of UNM Care Plan and the Patient Navigation Program at Casa Esperanza for lodging assistance, he did successfully complete treatment.

Valerie and Jack both had complications related to their treatment but they got through those complications with the support of each other, the support of the new friends they made during their stay at Casa Esperanza and the care they received at the UNMCC. Because there were two patients care giving for each other, they faced additional logistical complications. Jack remembers a time, for example, when he wasn’t able to be released from his treatment because Valerie was in the middle of her own test. Fortunately by staying at Casa Esperanza, the complex scheduling issues were minimized. Valerie stated, “I wouldn’t have been able to do it if we would have had to drive from Torrance County into Albuquerque each day on top of everything else”. Torrance County is considered relatively close to Albuquerque but when talking about daily cancer treatments, it is easy to see why it is still far for the families we work with.

After completing treatment, these two “fighters” did get a welcome break from cancer. Unfortunately, this year they were dealt another blow. Jack received a new cancer diagnosis unrelated to his previous cancer. With this diagnosis also came the return of the shock, fear and memories of their struggles before. Having not fully recovered from the expenses of before, they wondered how they would get through it again. Fortunately the wise words of their Social Worker at UNMCC came true. She explained that this is a different diagnosis, a different set of circumstances and an overall different experience. They were able to identify the differences that would be helpful to them this time around. One diagnosis was easier to schedule and manage than two and they were already more familiar with the UNMCC than most ever become. In addition, Jack retired during his previous diagnosis so his income and insurance were established and would not be affected by his need for treatment this time around. Another huge difference was that they were already familiar with Casa Esperanza. It truly did feel like a home away from home for them as they returned with a new diagnosis. The Patient Navigation office was one of their first stops this time and we were able to help them through this experience in a variety of ways. Jack sailed through this diagnosis to a clean bill of health with no complications. He and Valerie attribute their successful outcome partly to their stay at Casa Esperanza. Not only did they benefit from the convenient location, services and amenities but they also felt support from the lifelong friends they made during their stay here as well as staff.

Now with treatment behind them, Jack and Valerie look forward to an active retirement seeking out acting opportunities as extra’s in locally filmed movies and educating others about the importance of preventative cancer screening. Thank you to Jack and Valerie for sharing of yourselves and your time while you stayed here at Casa Esperanza. You are the inspiration for what we do and why we always strive to do more for the families who stay here with us at our “home away from home”.

by Cathy Moore, Patient Navigator
CMoore@CasaEsperanzaNM.org
Maximus Sosa was born December 26, 2007 in Hobbs, NM and that is where he and his family reside today. He is the youngest out of seven children, and is now two and a half years old and dealing with a serious illness. He has a large caring family who are very supportive.

Unfortunately, Maximus has never been able to have a normal childhood. He began to have health problems at the age of six months. When Erica and Adolph (his parents) noticed Max was looking ill, they took him to their hometown hospital, where he was misdiagnosed with sinusitis, an inflammation of the sinus. They put Maximus on steroids hoping that it would reduce the inflammation, but it did the opposite – he was getting worse. When his parents decided to take him elsewhere for a second opinion, they took Max to a hospital in Lubbock to get more information on his health condition. The doctor in Lubbock told the family that Maximus was fine, so they returned back to Hobbs. Max started having problems breathing and his body started to swell. The doctor in Hobbs continued to tell Max’s parents that his condition was not serious, and they didn’t need to go as far as Albuquerque for another opinion.

Max’s parents disagreed, and they brought their son to Albuquerque for a third opinion. As soon as they got Maximus to UNM Hospital the doctors were able to determine what the problem was very quickly. Maximus had Non-Hodgkin’s Lymphoma. Maximus was only one year old when he was diagnosed, and the doctors told Erica and Adolph that Max’s condition was very serious at that point. They told them if they had waited one more week to come in their son would not have made it.

Erica and Adolph knew nothing about cancer. When the doctor said those words they thought it was something they had caused or perhaps something he had caught from his day care or from home. The family was in disbelief upon learning exactly what Max had. It took them about two weeks to accept the facts. After realizing the severity of the situation, they knew they had to do a lot of studying to learn what to do for their son.

From that day on, they felt that the doctors and nurses were in control of their lives. Max and his parents have been in and out of the hospitals since he was six months old. He started his chemotherapy on August 4, 2009. Since then he has also had surgery to install ports in his sinuses, and he is often hospitalized for blood transfusions.

Since finding out about Max’s illness, Erica and Adolph have spent a lot of time in Albuquerque. They heard about Casa Esperanza through Jennifer Lowrie, a pediatric oncology nurse at UNM and a member of Casa Esperanza’s Board. They began staying at Casa Esperanza in December last year, and since then they say Casa has become their second home. They feel comfort in knowing they have a welcoming place to stay in Albuquerque, whether for emergencies or for daily appointments. Throughout all of their challenges, the family has seriously considered relocating to Albuquerque, but it would be too difficult for them and they would leave so many of their support systems back in Hobbs.

Their family back home has been nothing but supportive through this tough time. Max’s siblings are very understanding as to why their parents need to be in Albuquerque, and they hope that one day things will get better so that they may have a normal life. By observing just how strong Max is in his brave battle, his family has that much more strength to keep fighting. They plan to continue his treatments and do whatever is needed to keep their son in the best health condition possible.

The family will always be so thankful for their doctors and nurses at UNM. They are the one’s who saved Max’s life, and they trust them to continue to provide the best treatment possible. As of now, they will continue to do whatever is needed in hopes that one day Max will be able to be a kid again. As for Erica and Adolph, they say, “Never take things in life for granted.”

"Never take life for Granted" A story about one of Casa Esperanza's smallest residents
by Sarah Trujillo, Guest Services Team Member
struj01@unm.edu
Today I was making my thank you calls to donors who supported Casa Esperanza through the summer. I called several people and often only have an opportunity to leave a thank you message on their home voice mail.

I then came to Earle and Jean George. They were residents here several years ago when they were living in T or C. They have now moved to Belen and we talk on the phone periodically. I usually get to talk with Jean and we always have a nice visit. It is great to be able to thank them personally for their donation during this very difficult time in the economy. This time, Earle answered the phone. We shared some general conversation and again, I was able to thank them for their gift. Then Earle said something to me that I found to be profound. He said, “I get many requests for money but have to turn them down but Casa Esperanza is worth something so I give to them.” Wow! How touching to hear such a statement of validation. Earle was able to narrow down all the usual 'donor speak’ to one sentence… "Casa Esperanza is worth something.” I was so excited to hear Earle's affirmation, I asked a couple of our other donors the reason they give and I want to share those comments with you.

**Dara Ambriz** from Cardinal Health wrote:
“I volunteer my time with Casa Esperanza because I believe in the mission and I enjoy helping this organization serve families who are impacted by cancer. Having a family member being diagnosed with cancer, I know personally how scary it is not only to receive the diagnosis, but then have to travel away from home for treatment has to be added distress. Casa Esperanza is such a warm and comfortable place that residents feel like they are at home and I can only believe that positively impacts treatment. I also encourage our employees to volunteer because the volunteer projects are well organized and it is always a great team building experience. Our employees have helped with painting rooms, yard work, the guest chef program and decorating the house for the holidays. Employees can see the impact immediately whether it is a smile on the residents faces or a rejuvenated room.”

And **Jan Turri** wrote…”
Chris and I were first invited into the Casa Esperanza family through our own family, Johnese and Michael Turri. Donating time and money is personal. Our decision to support Casa came first and foremost from being ASKED to do so by someone we love and trust. It was important to them which made it important to us. Once we came into the Casa family, our hearts were touched deeply by everything Casa does to support and guide families who really need it. When I went through cancer I had an amazing support team of family and friends and a comfortable, safe place to stay when I was in Albuquerque. I know if I had not had family living in Albuquerque, I would have needed Casa Esperanza. Every time I walk into Casa I am reminded of why we choose to give...there is energy of loving support and personal privacy. I always feel “at home” and that kind of energy is what it takes for families to get through the ups and downs of facing cancer.

We donate our professional services and Chris’ art to support Casa Esperanza because sometimes we don’t have the cash to give at the level we would like. The Art for Hope Auction also offers us a fun way to invite others into the Casa Esperanza family. Now that we are part of the Casa family, we want others to give because we believe in the organization and what you do for people throughout New Mexico and we really appreciate it.”

Jan closed her comments with “it felt really good to think about it and to realize how important it is for each of us to simply reach out and ASK someone else to give to something we believe in. No gift is too small when it is given in love.”

**Jennifer Lowe** wrote “I volunteer at Casa because of the support and encouragement Casa gives its guests. Having had a serious illness myself, the need for support and love from other people helped me heal physically and emotionally. I did not need to travel outside my hometown for treatment, but for guests of Casa they must leave their families, friends and home to receive treatment somewhere else. That makes Casa Esperanza an extra special place for me. I am honored to volunteer for Casa Esperanza as the Chair of the Art for Hope Auction committee.”

Recently, my grandson fell and skinned the entire side of his hip, knee and lower leg. I ran to get my little box of band aids and realized there weren’t many left in the little box. We washed, dabbed and dried his cuts then used all the band aids I had in a very sparing way, but it was clear there weren’t going to be enough. I got to thinking about what happens when we, as a non-profit, do not have enough. This is a difficult time economically. You can make a difference for Casa Esperanza and the other non-profits you continue to support. The end of the tax season is now upon us.

*ASKING* you to please take a little time and send what you can. Then there will be enough. It is up to you and me. Thank you.
SAVE THE DATE

The Employees of San Felipe Casino Hollywood deliver their hard earned donation. Thank you one and all.

Stephanie Mora receives her Patient Navigation certificate from Dr. Freeman of the Harold P Freeman Patient Navigation Institute in Harlem, NY.
CASA ESPERANZA, INC.
Fiscal Year Ending June 30, 2010

Revenues
Grants 72,783
NM Dept of Health 136,800
Program Income 236,849
Contributions & Support 96,945
Foundation Support 205,126
Event Income 32,977
Interest income 307
Other Income 7,899
In-Kind Income 63,386
Total Support and Revenue $853,072

Expenses
Program 631,707
General & Administrative 128,544
Fundraising 27,773
Total Expenses before Depr 788,024
Change in Net Assets before Depr $65,048
Depreciation Expense 74,056
Increase (Decrease) in Net Assets -$9,008

ENDOWMENT FOUNDATION
Fiscal Year Ending June 30, 2010

Revenues
Car Donation Program (net of cost of sales) 308,898
Event Income 48,949
Contributions & Support 24,275
Investment Return 127,641
Interest Income 20,339
In-Kind Income 83,053
Total Revenue $613,155

Expenses
Program (Support to Casa Esperanza, Inc.) 205,126
General & Administrative 123,945
Fundraising 263,073
Depreciation Expense 1,073
Total Expenses $593,217
Increase (Decrease) in Net Assets $19,938

Volunteer numbers for 7/1/09 – 6/30/10: 996 volunteers gave 2,990 hours. Additionally, Board and Advisory Board members gave 388 hours (up from 289 hours last year – a 33% increase).

Copies of the full 2010 audit for the consolidated Casa Esperanza, Inc. and Casa Esperanza Endowment Foundation are available from the organization office (see page 12 for contact information).
Our Mission

Casa Esperanza - New Mexico’s home away from home providing a caring community to support and serve families facing cancer.

- Casa Esperanza (Tax ID #: 85-0356946) is a registered 501(c)(3) not-for-profit corporation. All contributions are tax deductible. Casa Esperanza does not telemarket, participate in door-to-door solicitation or campaign via chain letters or e-mail appeals.
- Casa Esperanza receives a portion of its funding from a contract with the New Mexico Department of Health. Casa Esperanza is a member of the NM Cancer Council which create and implements the Comprehensive Cancer Plan.
- Casa Esperanza is a Combined Federal Campaign designated charity. Our CFC # is 60462.
- Member: National Association of Hospital Hospitality Houses. To learn more about NAHHH and other special places such as Casa Esperanza go to www.nahhh.org.
- Member: Albuquerque Cancer Coalition, an alliance of cancer support agencies, hospital treatment centers and governmental agencies to inform, to educate and to advocate on behalf of NM cancer patients and their families. Their website is www.nmcca.org/acc.
- Affiliate: NM Cancer Care Alliance, providing NM cancer patients with local access to latest experimental treatments available. Their website is www.nmcca.org.
- Member: Chambers of Commerce in Albuquerque, Belen, Clovis, Alamogordo, Los Lunas Albuquerque Hispano and the American Indian Chamber.

~If you receive more than one newsletter, please share it with someone who will find it interesting and useful.~

Casa Esperanza has a terrific website maintained by Shelly Liebman. Be sure to check it out for the most current and up to date pictures and information on past and upcoming events, how to donate online (secure site) and how to become involved at CE. Our website is: www.casaesperanzanm.org